



**CLASSROLL**  
**YOU CAN TRUST**

# COMPANY PROFILE

*The Best Value comes from  
The Integrity of Successful  
& Working Perfectly.*

[www.classroll-co.com](http://www.classroll-co.com)



# Introduction

The only way to do great work is to love what you do.

“ You’ve got to find what you love. And that is as true for your work as it is for your lovers. Your work is going to fill a large part of your life, and the only way to be truly satisfied is to do what you believe is great work. And the only way to do great work is to love what you do. If you haven’t found it yet, keep looking. ”

“ Don’t settle. As with all matters of the heart, you’ll know when you find it. And, like any great relationship, it just gets better and better as the years roll on. So keep looking until you find it. Don’t settle... ”

Steve Jobs



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### WHAT IS THE CURTAIN INDUSTRY?

The curtain is one of the decoration arts and an important component in the interior design, just like the lights and furniture and it is an element of the place beauty. Thus, it must be cared for and its model must be selected accurately and proficiently and its form and material must be known before it is installed to suit the existing decorations and serves its role as required. Some of them give full darkness, whereas others allow the passing of some light while preventing absolutely the entry of the direct sunlight.







# Company

We are an establishment that started in the Arab Republic of Egypt and our choice was to work in the curtain industry for the real art of this field. We began in the year 2006 AD in Cairo and then we opened a second branch in the Riyadh in the Kingdom of Saudi Arabia, and to earn the satisfaction of our customers, the development of our service continued, and thus we offered a variety of curtains to suit all tastes, and the first curtain was manufactured, which is a roller shade and textile curtain only, and over ten years, we have over twenty types of curtains, in addition to a section designated for the manufacturing of home and hotel furniture.

*To serve better and in our attempt to satisfy our customers, an attempt was made to have partnerships with European and international factories, such as doglas, alkenz, phifer, silentgliss, hunter – and loupo) to offer the best quality and satisfaction to our customers, and we continue to work towards this objective.*

## Abilities

We work as part of a professional team of d interior designers, administrators, craftsmen and labor to produce the best product that satisfies our customers and to have a ranking in the Saudi market to be appropriate for our customers and appropriate for the ranking that we reached inside the Saudi market.

## Growth phases of the company

VInception: Class Roll Co was established in Cairo in the Arab Republic of Egypt in the year 2005 AD and we are committed to offer the highest class of products and the best services.

## Earning the trust

One of our key objectives is to earn the trust of the customer and we have earned this invaluable trust by offering the best types of materials and the best craftsmen and on time delivery.

# ABOUT US

## Opening a new market

Based on the company's vision that relies on development and spread, a new market was opened in Riyadh in the Kingdom of Saudi Arabia due to the continuous development of the Saudi market, and thus we opened our branch in the year 2008 AD to serve new customers and earn their trust.

## Building distinguished partnerships

To achieve the intended success, we had to build strong and influential partnerships with the key manufacturers of the international materials in the field of curtains and textiles and to be our partners in success and to offer a satisfied product to a customer that deserves it.

## Growth

Due to the constant growth in the market, we are keen to fulfill all requirements of the customers and to be always among the top in our field, we added new products that suit all requests and tastes of the different customers.

## Spread

In our attempt to build a strong trademark, we had to spread in all over the Kingdom through our agents in the various provinces of the Kingdom to achieve the future vision of the company during the next five years to earn the trust of the customers and build branches in the main provinces of the Kingdom so that we can open branches in all states of the Cooperation Council for the Arab States

# Services



## Assessment of needs

This is done through the technical requirements of the customer and his conception of what is required.



## Design of solutions

We try to translate the requirements of the customer into achievable solutions by offering suitable designs made by specialists to reach the best solutions in order to add a touch of beauty to the place.

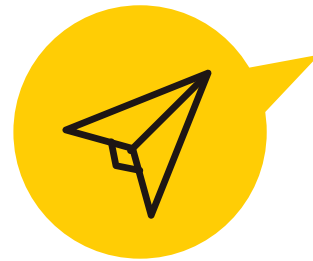


## After sale service

Through our trust in the products that we offer and the materials that we use, the company offer a comprehensive warrantee on our products for long periods since we are keen to offer the best after sale service, where some of them has a five year warrantee and others have a ten year warrantee



# The History



## 12 YEARS OF MAKING HISTORY TOGETHER.

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2005-2006

### THE COMPANY WAS ESTABLISHED

This establishment was founded at the beginning of the year 2005 AD in the Arab Republic of Egypt, which was at first simply an idea by its founders who were all under the umbrella of success by almighty Allah and a strong determination towards stability, and this stability has always been the main goal of our establishment, which became (Class Roll Trading Establishment - Class Roll) for External Curtains and Accordions – and with grace from Allah, the Establishment has enjoyed for many reasons a quick spread amid the Egyptian community in general and the customers in particular, which is the full credibility in dealing and trust and quality and performance while offering the best quality with competitive prices among its large establishments counterparts.

2007-2008

### ADDING NEW TYPES AND MATERIALS

The founding of the establishment was credited to five skilled and trained technicians and two administrative elements of high expertise in management, and the beginning of the year 2007 AD witnessed the first real start of the expansion and development process inside Egypt by adding new types and materials of curtains for its activity, which is the roll, columnar, and metal, and these necessary addition came at this timing to cope with the international development movement in the world of textiles that enter in the roll industry in all its items, which was followed closely by the establishment to modernize its products and accompany all new developments in this field.

2008-2009

### A SHINING NAME IN THIS FIELD

With the entry of Class Roll to the competitive phase of with the large international companies and establishments, it occupied an advanced position among these establishments and a shining name in this field, and to reflect this large development and with the increase of the size of sales and the large demand, the management of Class Roll Establishment called for restructuring inside and outside the Establishment, and its first comprehensive factory was established as well as the increase of skilled technicians in the manufacturing world and the Establishment has started a historic phase – and within a shorty period of time it was able to manufacture all its products and the Establishment has entered the manufacturing world and its product bears the logo of the Establishment (Class Roll).

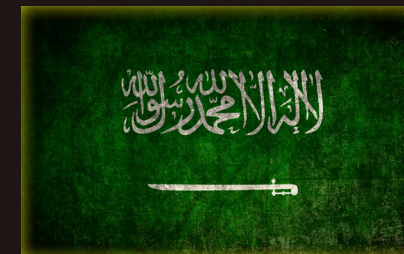


*With the demand and spread, the establishment management is intended to execute the large project and huge projects inside the Kingdom with an international image,*

2009-2010

### NEW HEAD OFFICE WAS ESTABLISHED

The Establishment continued its success until the start of the year 2009 AD, where the management of Class Roll decided to expand its activities outside Egypt to reach the Arab and Europeans countries, and the choice of the Arabian launch point was settled to be in the brotherly country the Kingdom of Saudi Arabia and a new head office was established in Riyadh, which was a bright start and unprecedented success with the testimony of all those working in this field.



2011-2012

### A NEW PLAN WAS DEVELOPED TO ADD A NEW SECTION

After the new head office was established in the Kingdom of Saudi Arabia that was welcomed among the citizens and residents, a new plan was developed to add a new section, as a kind of necessary expansions that serve the field of curtains and complementary thereto, which the section of manufacturing all type and forms of sofas and also the manufacturing of all textile and US curtains, to go hand in hand with the manufacturing of the curtains in the form and high taste that suits the genuine Arab atmosphere inside and outside the Kingdom of Saudi Arabia and the Arab states with the selection of the best types of textiles and different grades that had great demand under the shining name Class Roll.

2013-now

### AN INTERNATIONAL IMAGE

With the demand and spread, the establishment management is intended to execute the large project and huge projects inside the Kingdom with an international image, and this was accompanied by modernization of all domains of manufacturing of all types of curtains with the modernization of the use of everything that is modern and new of the types of textiles used in the manufacturing of rolls or textile curtains of all types, and based on this the manufacturing and modernization system is properly completed inside the establishment and in line with the agreed international technical principles, but the establishment was keen to maintain what it has reached towards new modernization and innovation to be an example for its counterparts in this domain and a permanent leader.



# Our Group

THE PROFESSIONAL & FUN OF WORKING.

We often hear how important it to behave “professionally” in the workplace. If you want to get ahead, be taken seriously, and have your boss think of you as an asset to the team, doing things in a professional way is vital.



## MANAGERS

*In every large organization, there's a hierarchy of management that keeps the whole operation running smoothly. A good manager is able to blend into the background, changing small things here and there to great effect*



Mohammed Althiab  
General Manager



Emad Nour  
Executive Manager



Badr Naser  
HR Manager



Amr Awad  
Sales Manager



Abdulrahman Albasheer  
Financial Manager



Ahmed Galal  
Furniture Department Supervisor





# Our Products

## FURNITURE

We are specialized in the design and execution of different types of sofas and Arabian seating arrangements, where we have more than 100 photos of models and forms of modern and classic sofas with the best unique designs of Saudi, Emirati, Turkish, Moroccan, and American sofas with the latest colors and forms only and exclusively at Class Roll. We have also sofas with various designs based on the desire of the customer since we have the feature of the individual manufacturing by skilled technicians in this filed and may be used for rooms, entrances, living rooms even for the dining room or for hotel or residential use.

Be distinguished in your house and design sofas and corners with the latest Arabian and international designs that you find always in every development in the world of decoration with Class Roll for Curtains and Decoration.

## ROLL CURTAINS

Easy to control during use and allow suitable lightening or prevent it. We have many types of these curtains decorated with flowers and abstract patterns as well as modern classic and traditional forms. Our group manufactures excellent forms that add sheen and beauty to your office or house.

## VERTICAL BLINDS

This type of curtains is used in official places and its simple and you can control the light at the room. By closing it, it provides privacy for the place and protect it from the direct sunshine. If you glided the curtain, you can have both the light and privacy at the same time and if you slided it, you will see the outside clearly.

## WOODEN BLINDS

Wood curtains are commonly used for offices as it suits windows and add unlimited sheen and beauty at work or home. These curtains also may be opened in a way allows controlling the suitable amount of light as suits you.

## TEXTILE CURTAINS

The textile curtains are more luxurious and magnificent; they are inclined to the magnificence of the model and accessories hanged on them, such as the poles and ropes, where all accessories are Swiss made and they are preferred to be eye catching and add more beauty to the place, and the more the layers are, the more their magnificence as well as the model used.

## ROMAN BLINDS

These curtains are featured with their rich colors and excellent designs from white to Crème as well as the darkening types. Therefore, it adds sheen and beauty to all types of your home windows such as different types of fully quilted curtains that suit kitchens, receptions and light weight quilted curtains that are cost effective.

## ACCORDION DOORS

They are boards made of solid wood or plastic to bear the heaviness, impact and overuse, and they are linked together through high quality joints to bear the daily burdens. The color and forms of the decorations of the accordion doors are varied in terms of the colors and sizes of the doors and the accordion doors add beauty and glory to the place, and it got this name since they look similar to the known musical instrument "Accordion".

## CUBICAL CURTAINS

This curtains are designed in this way for separating the family of the patient from each other to add some privacy and it is manufactured from Swiss aluminum and its divided into Two types: 1- The first type is resistant to fire and bacteria. 2- The second type is resistant to fire, bacteria, dust, and blood and its components are processed as per the technical specifications of the Ministry of Health

## PANEL CURTAINS

This is the most modern solution for big windows and doors. This type of curtains is suitable for dividing halls and have various categories of designs and textile such as transparent, dark and controlling daylight effectively. Its also is characterized by sliding the curtain panels after each other during opening and allows the largest amount of light to enter the room.

## ROLL SHUTTER CURTAINS

Roll shutter curtains consist of precast aluminum panels and filled with foam insulation suitable for environment safety. This type is featured with thermal insulation, rain, dust and sound insulation. There are another types highly resistant to theft and robbery and made of raw reinforced aluminum and can be controlled manually and electronically.

## VENETIAN BLINDS

This curtains are prepared as per the measurements and it suits the commercial and administrative places and its featured with its diversity in forms and colors and its also suitable for commercial places as well as offices, meeting holes, schools, receptions, hospitals and other public facilities.

## BAMBOO CURTAINS

These are perfect for quite environment and its recommended in kitchens, halls, study rooms, resorts, spa, hotels, villas as it gives natural elegant touch to the place and have many various designs and colors and you can get the suitable mix of your furniture from different tabs and forms to get the desired coordination.

## ZIGZAG CURTAINS

This curtains are designed as per measurement and suit all forms of windows and provides you with excellent feeling of shadow and it is made of various collection of textile and colors including the system of protection from sun and complete darkening system.

## THEATER PANELS

These curtains are made of modern textiles with simple colors and other strong vive colors and other decorated forms. These curtains are used in theaters and is characterized with its ability to be controlled by remote control

## SHOWER CURTAINS

This type of curtains is used in bathrooms and can be easily cleaned and can control the quantities of light when closing it so as to provide the suitable privacy and prevent water leak outside the bathtub and its heavy duty

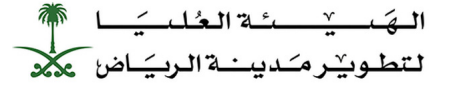
## AMERICAN CURTAINS

These curtains are made of best modern American styles





# Our Clients





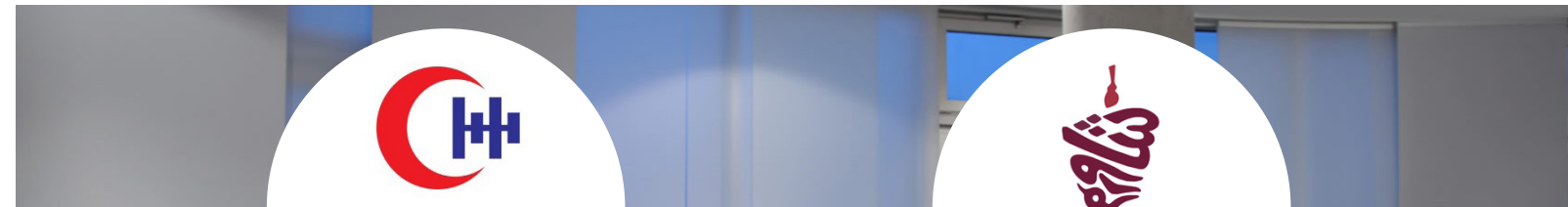


## CLIENT STATEMENT



If anyone is trying to decide who to use for their curtains, then ClassRoll is your answer. Not only does they make fantastic curtains, but they are a pleasure to deal with and will make any of-fice look amazing.

I would highly recommend ClassRoll. The service which we received was fantastic, it's so nice to deal with company who knows what they are talking about! ClassRoll have made our branches fantastic. Thank you.



Thank you very much for all the help and hard work you put into the beautiful curtains for our shop. Classroll is the best choice for us to deal with , Great job.

The curtains are fantastic, thank you for your excellent customer service and picking the perfect fabric for our restaurant. We would certainly recommend ClassRoll to any one, thanks.



## CONTACT US

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